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November 22, 2016

Smith Business Solutions Inc

759 Hyde Park Rd #155

London, ON N6H 3S2

Dear Michael,

I am writing this letter to express how pleased I am to work with Smith Business Solutions for our Closing to Remodel Sale. We are now in the final week of our six-week sale and I am very satisfied with the results we have achieved, our objectives were met during this promotion. Revenue was what we expected without reducing our profit margin and our marketing budget came in as planned.

I would like to thank Neil Barnes our consultant for handling the marketing end of this sale in a very professional manner. He kept the advertising costs within the planned budget and remained positive and upbeat throughout the entire sale.

This is the fifth time I have used Smith Business Solutions for a sale and I would highly recommend your company to any retailer that is looking to conduct a highly successful sales event.

Best Regards,

A handwritten signature in black ink that reads "B. Just". The signature is written in a cursive style with a large, sweeping "J" at the end.

Bernhard Just